

Often imitated but never equalled!

Consumer goods are not the only things that get copied; product piracy has become common practice with capital goods too. But when does the replica really reach up to the original? Imitation is the sincerest form of praise – and GESTRA products are no exception. They are being duplicated by many copycats worldwide.

It becomes a real problem when users compare these cheap imitations with our high-quality products on the basis of price alone, and then decide to use them in their plants. Sooner or later, they realize the difference, because these fakes cannot achieve the same performance and quality offered by the original.

Electronic components, such as those used in boiler plants, often lack elements that are essential for proper function. Caution is advised here; such installations have to ensure a reliable production process and must not be allowed to constitute a safety risk for the operating personnel.

The same applies for the spare parts. Cheap copies are offered at tantalizing prices, but they do not meet the expectations. Equipment failures and staff injuries are bound to happen sometime.

Stay on the safe side by using only original GESTRA spare parts. It certainly pays off in the long run.

GESTRA – safeguarding quality since 1902



GESTRA – the steam experts

QUKO GROUP

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